Biden-Harris campaign: Announces new ad to air in Wisconsin during NFL primetime season opener

Posted on Tuesday, Sep 5, 2023

>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop](#).

"Got to Work" Will Air During the Detroit Lions vs. Kansas City Chiefs Season Opener
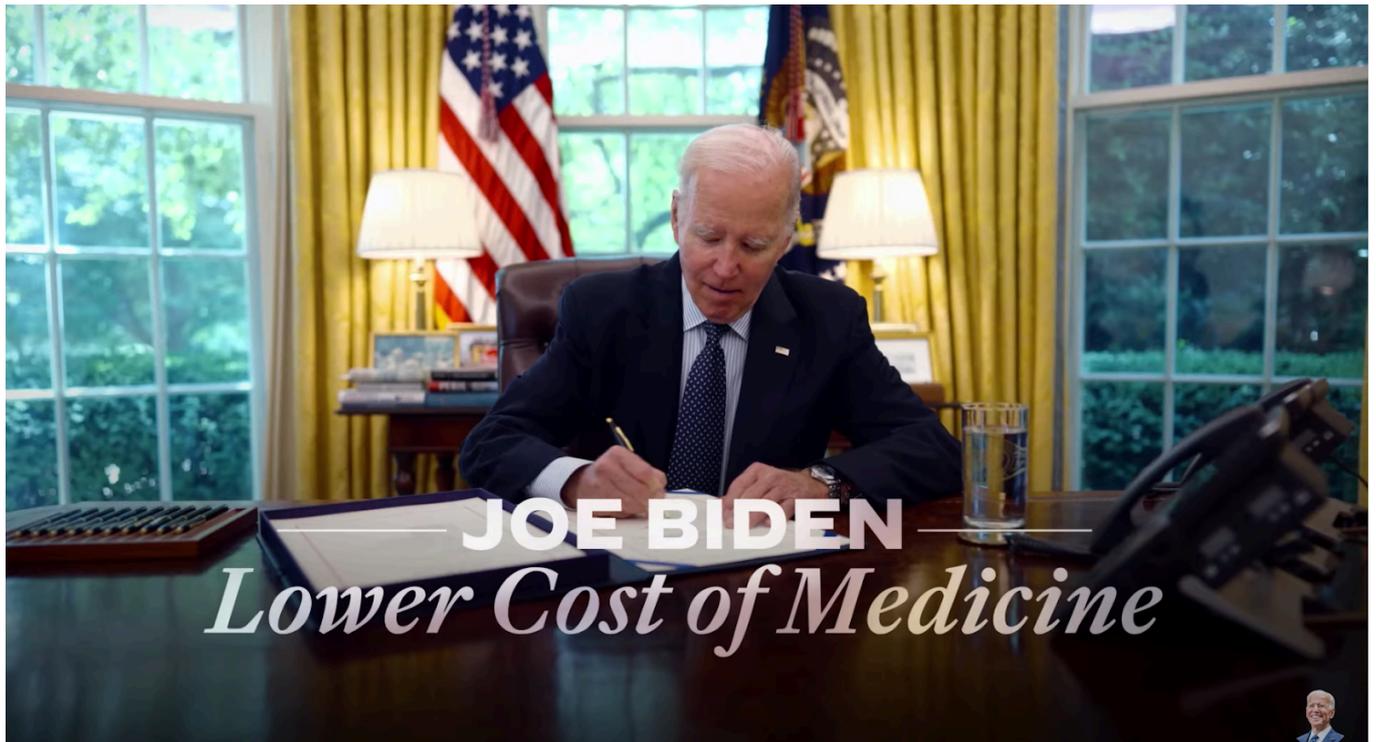
Today, Biden-Harris 2024 is announcing a new ad in Wisconsin highlighting President Biden's historic economic agenda that is delivering results for Wisconsinites. The ad will run in Wisconsin on broadcast TV, as well as on digital and Connected TV. In an early signal of the campaign's effort to reach a general election audience, "Got to Work" will be Team Biden-Harris' first 2024 ad to run during an NFL game during Thursday's primetime season opener between the Detroit Lions and Kansas City Chiefs.

"Got to Work" outlines how President Biden defied the odds to avoid economic catastrophe with decisive leadership and action, all the while lowering costs, bringing back manufacturing, and creating good-paying jobs for the American people.

"When President Biden took office, he inherited a broken economy that worked better for the ultra-wealthy and big corporations than it did for everyday Americans – but he got to work, and in the two and a half years since, has delivered real results for the Badger State. Across Wisconsin, jobs are coming back, unemployment is at near-record lows, and inflation is falling. This is helping millions of families, and growing the middle class, while delivering on the issues Wisconsinites care about, like safe streets and clean water. President Biden is communicating directly with Wisconsinites to let them know that he's working to make their lives better and he'll keep fighting to get the job done," **said Biden-Harris 2024 National Advisory Board Member Mayor of Madison Satya**

Rhodes-Conway.

The ads are a part of Team Biden-Harris' 16-week, $25 million advertising campaign that will reach key voters in battleground states.

Watch "Got to Work" [**HERE**](HERE)**.**