

Cooke campaign: Names Eric LaGesse as Campaign Manager

Posted on Thursday, Aug 31, 2023

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

EAU CLAIRE, Wisc. – Today, small business and nonprofit leader Rebecca Cooke announced that experienced campaign veteran Eric LaGesse will serve as Campaign Manager for her campaign in Wisconsin's Third Congressional District.

“Eric brings a diverse array of campaign expertise, trusted relationships across western Wisconsin, and the talent and determination necessary to flip this seat,” **said Rebecca Cooke, Democratic candidate for Congress in WI-03.** “I am so grateful to have Eric take on this important role with our team as we build upon our previous success and grow our organizing strength heading into 2024.”

“I am excited to embark on this new chapter and elect a leader with the perspective and vision our rural communities deserve,” **said Eric LaGesse, Cooke for Congress Campaign Manager.** “Now more than ever, we need more working-class voices like Rebecca in Congress. I’m ready to get to work to ensure Derrick Van Orden is a one-term, so that our families have a representative we can be proud of working hard for us.”

Eric LaGesse is a Superior native who most recently served as Executive Director of the Wisconsin State Senate Democratic Committee (SSDC) during the 2022 and 2020 election cycles. Under LaGesse’s leadership, the SSDC successfully helped keep SD-31 (Sen. Jeff Smith) and SD-32 (Sen. Brad Pfaff), both in WI-03, blue in 2022 and 2020, respectively. Prior to leading the SSDC, LaGesse managed several competitive Wisconsin races, including the campaign of former Wisconsin Senate Minority Leader Janet Bewley, and served as a legislative aide in the Wisconsin State Senate. LaGesse is a graduate of University of Wisconsin-Madison.