

# Cooke campaign: Tomorrow's Jobs PAC endorses Rebecca Cooke in Wisconsin's Third Congressional District

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**EAU CLAIRE, Wisc.** - [Tomorrow's Jobs](#), a new national organization supporting Democrats with small business and entrepreneurial backgrounds, endorsed Rebecca Cooke in Wisconsin's 3rd Congressional District this week. The organization noted Cooke's background as a small business owner and nonprofit leader makes her an excellent example of someone who can excel as a candidate and policymaker.

"Small business owners like Rebecca Cooke are the lifeblood of our nation's economy," **said Brett Broesder, Executive Director of Tomorrow's Jobs.** "They're a driving force behind job creation, innovation, and healthy and equitable communities. Tomorrow's Jobs proudly supports Rebecca Cooke and plans to actively ensure she has the support and resources necessary to win."

Rebecca Cooke expressed that she is thrilled about the organization's mission and stressed the importance of electing more small business owners and entrepreneurs nationwide.

"Entrepreneurs and small business owners work in all departments — accounting, human resources, marketing, inventory, and more," **said Cooke.** "Launching a business, and keeping it going is full of grit and glory. We need more lawmakers who know what it's like to be both the employer and the employee, and who can balance a budget and make tough decisions that impact people's lives."

**Cooke added,** “When more small business owners are elected, Main Street America gets a fighting chance. We can pass laws that enforce antitrust laws on larger corporate players, advocate for healthcare that works for entrepreneurs and their employees, and revitalize our rural main streets.”

Cooke is among the first of several endorsements Tomorrow’s Jobs plans to make in the 2024 elections nationally. Broesder asserts that Cooke, who outraised her primary election opponents by at least three-to-one last quarter, is well-positioned to win a competitive primary and general election.

“Flipping this Badger State seat will be a boon for Democrats’ effort to take back the House majority,” **said Broesder.** “And replacing MAGA extremist Derrick Van Orden with small business owner Rebecca Cooke in Congress will help to protect democracy. That’s a win-win.”

This latest endorsement comes on the heels of dozens of small business owners and entrepreneurs from across Wisconsin’s Third District announcing their support for Rebecca Cooke [earlier this week](#). Since getting into the race, Cooke has held events and meet-and-greets across the district to connect with everyday Wisconsinites in their local communities and reach voters where they are.