

# Dane Buy Local: August Shop Local Tour

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Madison, WI - Dane Buy Local announces the upcoming installment of the Shop Local Tour, scheduled for August 22, 2023. This special initiative continues its mission of promoting and supporting the diverse range of locally owned businesses in the Madison area. The upcoming tour will focus on the University Ave / Hilldale businesses, taking participants on an exciting journey to explore the gems nestled within this vibrant community. The event is Presented by Madison Top Company and is Powered by Metcalfes Market.

One notable highlight of this Shop Local Tour is the generous support by Madison Local Sourced. With their commitment to fostering local economic growth and community development, Madison Local Sourced has covered the cost of all seats on the tour, making it an opportunity for attendees to immerse themselves in the thriving businesses of the University Ave / Hilldale area.

“We are immensely grateful to Madison Local Sourced for their generous sponsorship, which has made this Shop Local Tour accessible to all,” said Colin Murray, Executive Director at Dane Buy Local. “Their dedication to supporting locally owned businesses aligns perfectly with our mission, and we are excited to showcase the unique offerings of the University Ave / Hilldale local businesses.”

The University Ave / Hilldale Shop Local Tour promises to be filled with exploration, connection, and discovery. Participants will have the chance to visit six different businesses, engaging directly with owners and staff to learn more about their crafts, stories, and the role they play in shaping the Madison community. The tour not only provides an opportunity to shop locally but also to contribute to the sustainability and growth of these businesses.

“Madison’s University Ave / Hilldale businesses are a hub of creativity and innovation,” remarked Murray. “This tour is not just about shopping; it’s about celebrating the vibrant culture of our city and supporting the hardworking entrepreneurs who make it so special.”

Seats for the Shop Local Tour are limited and will be available on a first-come, first-served basis. To secure a seat on this exciting journey, visit [www.DaneBuyLocal.com](http://www.DaneBuyLocal.com) and follow the registration instructions. For inquiries and further information, please contact Colin Murray at [colin@danebuylocal.com](mailto:colin@danebuylocal.com) or 608-729-7342.