

Dept. of Financial Institutions: Gov. Evers honors the 2022 Governor's Financial Literacy Award recipients

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MADISON, Wis. – Today Gov. Tony Evers honored nine individuals and twelve organizations as recipients of the 2022 Governor's Financial Literacy Awards in a ceremony at the Wisconsin State Capitol. The recipients were honored for their efforts in helping Wisconsinites build their financial literacy and capability skills.

“Financial education gives people the tools they need to achieve their dreams, expand their opportunities, and attain financial security for themselves and their families,” said Gov. Evers. “The dedication of these individuals and organizations to help Wisconsinites become more financially secure and achieve their dreams is commendable and helps ensure not only the future success of individuals and families, but our entire state.”

The 2022 Governor's Financial Literacy Awards honored recipients in one of three categories, individual, organization, or legacy, for providing exceptional financial literacy and capability education in an inclusive and innovative manner. The legacy award is given to an organization, business, or individual whose purpose and heritage is ingrained in sustained financial literacy and capability efforts. This lifetime recognition is intended to be conferred only once to recipients.

The recipients of the 2022 Governor's Financial Literacy Awards are:

Individual Category:

- Jahnvi Datta, Middleton High School, Verona
- Zachary L. Hancock, Marine Credit Union, La Crosse
- Brenda Mears, Fox Valley Lutheran High School, Appleton
- Terry Patterson-Taylor, Wisconsin Women's Business Initiative Corporation, Milwaukee
- Bill Priebe, Priebe Family Foundation, Milwaukee
- Sharon D. Robinson, City of Milwaukee, Department of Administration, Milwaukee
- Vicky Selkove, City of Racine, Racine

Organization Category:

- Brothers Infrastructure Group Construction, Milwaukee
- Marine Credit Union Foundation, La Crosse
- Fox Valley Memory Project, Menasha
- Gundersen Credit Union, La Crosse
- Ho-Chunk Nation, Black River Falls
- Prime Financial Credit Union, Cudahy
- The Wisconsin Credit Union League, Savers Sweepstakes, Madison
- University of Wisconsin-Madison, Division of Extension, Encouraging Financial Conversations Training Curriculum, West Bend
- Wisconsin Coalition on Student Debt and Ascendium Education Group, Wisconsin Student Loan Helpline, Madison

Legacy Category:

- Sherri Hendrickson, retired educator at Monroe High School, Monroe
- Patrick W. Kubeny, Rhinelander High School, Rhinelander
- Acts Housing, Milwaukee
- Bank On Greater Milwaukee, Milwaukee
- Wisconsin Bankers Foundation, Madison

The recipients were selected by the [Governor's Council on Financial Literacy and Capability](#) from the nominations submitted for consideration. Criteria used to judge nominations included: innovative implementation of an effective financial literacy and capability program or program element within the last two years; emphasis on financial inclusion, demonstrated measurable results; collaboration with partners;

and scalability of the program design. Visit the Council's [webpage](#) to read a [synopsis](#) of the recipients' efforts.

The Council serves as a continuous sounding board for the [Office of the Governor](#), the [Wisconsin Department of Financial Institutions \(DFI\)](#), and the DFI's [Office of Financial Literacy](#). The Council provides guidance and strategies to measurably improve the financial literacy, capability, and financial inclusion of Wisconsin's residents. To learn more about the Council, visit the Council's [webpage](#) or contact Council Executive Director David Mancl by phone at (608) 572-5794 or by email at David.Mancl@dfi.wisconsin.gov.