

Dept. of Natural Resources: Announces four new partnerships to promote hunting, trapping and shooting sports

Posted on Wednesday, Aug 23, 2023

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MADISON, Wis. – The Wisconsin Department of Natural Resources (DNR) today announced the addition of four new partnerships to a growing list of organizations working alongside the DNR to recruit, retain and reactivate (R3) participants in hunting, trapping and shooting sports across Wisconsin.

The four new partnerships are with Pheasants Forever, National Deer Association, Raised At Full Draw and Pass it On – Outdoor Mentors.

[Pheasants Forever](#) – Pheasants Forever’s mission is to conserve pheasants, quail and other wildlife through habitat improvements, public access, education and conservation advocacy.

[National Deer Association](#) – The National Deer Association strives to provide reliable, science-based information for hunters, empowering them to be more informed, successful and engaged stewards of deer and wildlife.

[Raised At Full Draw](#) – Raised at Full Draw (RAFD) is a non-profit organization designed to promote archery, hunting and outdoor education through educational camps. The goal of these camps is to pass knowledge and techniques on to the next generation and allow them an opportunity to learn in a safe, hands-on environment.

[Pass it On – Outdoor Mentors](#) – Pass It On – Outdoor Mentors is a nationwide nonprofit organization that matches caring adults with a passion for the outdoors

with children that want to learn about the outdoors.

These new partnerships include new, jointly funded positions dedicated to providing and supporting programming and events around the state to promote hunting, trapping and shooting sports. These efforts will focus on teaching people how to get started in each of these activities, supporting and engaging people already involved and encouraging individuals with prior experience who may not be currently active in these activities to get involved again.

“Each of these organizations brings experience and specific areas of interest that will provide diverse outdoor learning experiences for Wisconsinites of all experience levels,” said Bob Nack, DNR Recruitment, Retention and Reactivation Team Supervisor. “These partnerships help us develop an appreciation for the outdoors and support wildlife conservation efforts among the public while also promoting these activities to future generations.”

Wisconsin’s fall hunting seasons are fast approaching. Learn more about educational materials and opportunities to get involved with programs and events focused on helping people learn to hunt on the [DNR website](#).