

Dept. of Transportation: New website delivers improved accessibility, mobile optimization

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The Wisconsin Department of Transportation (WisDOT) launched its new website this week, wisconsin.gov, as the agency's go-to source for information. In addition to a fresh new look, the website features enhanced ADA accessibility and a mobile-responsive design for streamlined access to business needs.

"WisDOT strives to serve all who use our transportation system and much of that begins online," Secretary Craig Thompson said. "We understand the importance of easily accessing our project, road condition, safety and licensing information. We are excited about the improved customer experience and we're confident the new website will better serve its more than eight million annual visitors."

The website is designed by service area for quick access to:

- DMV services like online registration or driver license renewal.
- Real-time travel and road condition information at 511WI.gov.
- Safety information from the division of Wisconsin State Patrol.
- Information about the 350+ construction projects across the state.

Last year, WisDOT's website served more than 8 million visitors, including more than 2 million people who conveniently renewed their license plates online. This new website design further improves the user experience to help them efficiently find transportation information.

Please take a moment to explore the website to see how WisDOT is striving each day to provide leadership in the development and operation of a safe and efficient

transportation system for the people of Wisconsin.