

# Dept. of Transportation: Seeks public comment on specialty license plate request from pet advocacy group

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The Wisconsin Department of Transportation Division of Motor Vehicles (DMV) received an application requesting a new specialty license plate from an organization that promotes the spaying, neutering and adoption of cats and dogs in Wisconsin.

The plates will feature “Spay, Neuter, Adopt.” Proceeds from the \$25 donation, in addition to the regular registration fee, for the specialty license plate will go to The Fix Is In, Inc. ([thefixisin.org](http://thefixisin.org)). This is a non-profit organization that provides financial and logistical support for the spay/neuter of cats and dogs in Wisconsin. The organization’s goal is to reduce the number of cats and dogs taken in by Wisconsin shelters and to reduce the number of animals that do not make it to safe shelter and suffer needlessly due to overpopulation.

To view their special group license plate application, visit [wisconsindmv.gov/-specialgroupreview](http://wisconsindmv.gov/-specialgroupreview). The application is available for public comment through July 20, 2023.

The public comment period is the first step in a process for groups interested in sponsoring an Authorized Special Group license plate. The public can review each application submitted to become a special group plate and submit an objection if they do not approve of the special group plate. The public review period is open for 30 days. All objections are passed to the legislative Transportation Committee for final decision on the plate’s status.

Wisconsin Act 227 changed the approval process for new Authorized Special Group

license plates. This became effective October 1, 2016. Full information on the new application process is available [here](#).

A complete list of specialty plates currently offered is available at [wisconsindmv.gov/specialplates](http://wisconsindmv.gov/specialplates).

Specialty plates and regular plates can be ordered and renewed online at [wisconsindmv.gov](http://wisconsindmv.gov).