

# Greater Whitewater Committee: Crystal Singer to take over as Chairman of the Greater Whitewater Committee

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**WHITEWATER—May 1st, 2023—The Greater Whitewater Committee (GWC) is proud to announce Crystal Singer is stepping in as the organization's new Chairman replacing Larry Kachel who is stepping down.** The group is excited for Crystal to step up as Chairman and feels she is a perfect fit for this role.

***“Crystal has been a founding member and strong supporter of everything we do,” said GWC President, Jeff Knight.*** “While Larry will be missed, we understand that his commitments to the School Board and his business are important to him. Crystal is immensely qualified to take over this role, and we are excited to see what we can accomplish under her leadership!”

***Crystal Singer is the CEO of Whitewater Manufacturing, a 4th generation female-owned business whose goal is to maintain continuous improvement practices and procedures that enable them to meet and exceed customer expectations in the community.*** Additionally, Crystal is very active in the Whitewater community, serving on many boards as well as the GWC.

***“I am very fortunate to follow in the footsteps of Larry Kachel, who has done an amazing job over the past 10 years,” said GWC Chairman, Crystal Singer.*** “He cares so much about this community, and I certainly have big shoes to fill. I wish Larry the best in his endeavors, and hope to demonstrate the same level of effective leadership as I take on this role.”

***In her time on the GWC, Crystal has served as treasurer and supports the organization's initiatives in many ways. Her dedication to the group has been instrumental in its growth, providing the community with the support it needs to thrive.*** Additionally, Whitewater Manufacturing has been an ongoing Title Sponsor of the GWC's Discover Whitewater Series half marathon and 5k event each fall, which is an excellent example of how valuable Crystal's membership is to the GWC.