

Marquette University: Set to welcome 1,938 committed students to campus as Class of 2027

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MILWAUKEE — Marquette University has 1,938 incoming students committed to join the Class of 2027 as of National Decision Day, May 1.

Brian Troyer, dean of undergraduate admissions, attributes the success, in part, to his team's mission-based, personalized approach to working with students and families.

"I am proud of the truly coordinated effort to demonstrate what makes Marquette such a special place and we saw, once again, that our best tool was the campus itself," Troyer says. "It is such an important element for prospective students to personally experience our campus and interact with members of the Marquette community, including our faculty, staff, current students and alumni. We worked hard to meet these prospective students where they live, and we found that once we got admitted students to campus, they were committing to the university at a tremendous rate."

Among their many outreach efforts, Troyer and his team held recruitment dinners and receptions in 27 cities, at which over 50% of attendees committed to Marquette. The team also saw a nearly 4% increase in admitted student visitors, and they hosted over 500 students over two Admitted Student Days. All told, Marquette yielded a nearly 63% commitment rate.

Diversity of student body improves

Based on the current numbers, over 33% of the incoming class identifies as a

student of color, the second-straight year that figure has seen a greater than 10% increase. True to the university's Catholic, Jesuit mission and heritage, first-generation students make up over 23% of the incoming class, and 171 students hail from Jesuit high schools.

New class demonstrates academic excellence

Importantly, Marquette increased its class size and furthered its commitment to academic excellence. The incoming class boasts an average GPA of 3.56 and standardized test scores for those who submitted them improved. The class's average SAT score is 1269 and their average ACT score is 27.7.

Additionally, an impressive 14.5% of the Class of 2027 has been accepted and committed to the Honors Program.

Increased enrollment from Illinois

Geographically, more students in the class hail from Wisconsin's neighbor to the south, with nearly 42% coming from Illinois. Over a third of the class is from Wisconsin.

All told, students are headed to Marquette from 43 domestic states, three U.S. territories and 13 countries.

About Marquette University

Marquette University is a Catholic, Jesuit university located near the heart of downtown Milwaukee that offers a comprehensive range of majors in 11 nationally and internationally recognized colleges and schools. Through the formation of hearts and minds, Marquette prepares our 11,100 undergraduate, graduate, doctoral and professional students to lead, excel and serve as agents of positive change. And, we deliver results. Ranked in the top 20% of national universities, Marquette is recognized for its undergraduate teaching, innovation and career preparation as the sixth-best university in the country for job placement. Our focus on student success and immersive, personalized learning experiences encourages students to think critically and engage with the world around them. When students graduate with a Marquette degree, they are truly prepared and called to Be The Difference.