

Marsy's Law for Wisconsin: Leads effort to go purple for National Crime Victims' Rights Week

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MADISON – Residents, organizations, businesses, and landmarks across Wisconsin are going purple next week as part of a statewide recognition of National Crime Victims' Rights Week (NCVRW), which is established annually by the Office for Victims of Crime within the U.S. Department of Justice. [This year's NCVRW](#) is April 23-29.

The purple light effort in the Badger State is organized by [Marsy's Law for Wisconsin](#).

Participants around the state are lighting businesses, landmarks, and other structures purple to showcase support for victims' rights as the state recently recognized the three-year anniversary of the ratification vote of Wisconsin's crime victims' right constitutional amendment commonly known as Marsy's Law.

The following landmarks around Wisconsin will join in recognizing NCVRW by participating in the Marsy's Law for Wisconsin Go Purple campaign:

- Downtown Green Bay Bridges, Walnut and Main Street, April 23 (one day only)
- Hoan Bridge, April 23 (one day only)
- Milwaukee City Hall, April 23-29
- Mitchell Park Domes, April 23-29
- Brown County Courthouse, April 23-29
- Resch Expo Center, April 23-29
- Madison Municipal Building, April 23-25

For the full list of landmarks to be lit purple in Madison, Milwaukee and Green Bay, please reach Melinda Koski at mk@platform-communications.com.

This year's 2023 NCVRW theme is [Survivor Voices: Elevate. Engage. Effect Change](#). The theme calls upon communities across the country to amplify the voices of survivors and create environments where they have the confidence they need to know they will be heard, believed, and supported.

“Three years after Marsy’s Law became a reality in Wisconsin, we are so proud to see the continued momentum,” said **Nela Kalpic, Marsy’s Law for Wisconsin State Director**. “The positive impact this amendment has had on Wisconsin crime victims is immeasurable. I’m grateful to everyone who has joined us in this important observation of National Crime Victims’ Rights Week and the continued support for Marsy’s Law for Wisconsin.”

Marsy’s Law for Wisconsin this month celebrated the third anniversary of the ratification vote of the crime victims’ constitutional amendment, Marsy’s Law. In April 2020, more than 1.1 million Wisconsin residents cast votes in favor of the amendment, the law was approved with a vast margin of more than 700,000 votes.