

Nation Consulting: Longtime partner Sachin Chheda leaving

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MILWAUKEE — Nation Consulting announced today that Sachin Chheda, partner, is stepping down from his role after 17 years and will leave the company as of August 1, 2023. He will step down from his role as Milwaukee Mayor Cavalier Johnson's political director as well.

"I'm excited about the future, but it's a bittersweet departure, because Nation Consulting has been my professional home and the source of some of my deepest personal friendships for almost two decades," said Chheda. "I know the firm will continue to be Wisconsin's best political and communications firm for many years to come.

"Thad has been a mentor, a colleague, a friend, and a partner in every sense of the word," continued Chheda. "And I've seen Jason grow from an intern, to an associate, to a partner, to Milwaukee's strongest advocate for equality and a business leader in his own right. They will remain friends and confidants for life."

"It's hard to imagine this firm without Sachin, who has been by my side for my entire time in Wisconsin and has helped change the course of our state for the better," said Thad Nation, founder and senior partner. "He led winning campaigns for State Supreme Court, Superintendent of Public Instruction, and countless state and local candidates. He has been a leader on so many critical issue campaigns, including advocating for a stronger democracy, ending the death penalty nationally, fighting for a more inclusive economy, and making sure we invest in education. Sachin will stay a good friend and will always have a positive effect in all he does."

"Sachin has been one of my most important mentors, and I have learned so much from him over the last 15 years together," said Jason Rae, partner at Nation

Consulting and President & CEO of the WI LGBT Chamber of Commerce. “He has a deep sense of justice and inspires everyone to be a better person and to work to make a positive difference in their communities. While I cannot wait to see what he does next, I’ll certainly miss the chance to work alongside him on a daily basis.”

“I’m going to spend the next couple of months traveling, working on a couple of business ideas, and firming up what’s next,” said Chheda. “Next week is about celebrating the investitures of Justice Protasiewicz and Judge Geenen, and I know Nation Consulting will keep working to make Milwaukee, Wisconsin, and America stronger for many years to come. The future is bright!”