

NextGen PAC: Endorses Sen. Baldwin ahead of 2024 elections

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Madison, WI - Today, NextGen PAC endorsed United States Senator Tammy Baldwin for re-election. In 2024, NextGen PAC will leverage its grassroots organizing infrastructure in Wisconsin by mobilizing thousands of young voters to defeat her Republican challenger.

NextGen PAC's endorsement of Senator Baldwin is due to her proven commitment to building economic equity, protecting abortion access and care, and fighting for LGBTQ+ rights. As extremist Republicans promise to rollback basic rights in Wisconsin, young voters know that Senator Baldwin is a leader who will truly represent and fight for their vision for the future. Re-electing Senator Baldwin is a key part of ensuring Wisconsin remains just, equitable, and democratic for the future.

"NextGen PAC is proud to endorse Democratic incumbent Senator Tammy Baldwin for re-election in 2024," **NextGen PAC President and Executive Director Cristina Tzintzún Ramirez** said. "As the largest, most diverse generation in American history, we are committed to creating a future that reflects us, represents us, and respects us, and Wisconsin is a critical state in our fight for this future. Senator Baldwin is a proven advocate for our rights and believes in our movement for change. In 2022, young Wisconsinites turned out in record numbers for progressives statewide, and we will continue mobilizing to protect the progress we have made and build a stronger future."

To help keep this Senate seat blue, NextGen PAC will engage in communities and on campuses across the state to ensure young people are ready to turn out for Democrats up and down the ballot in 2024. In 2020, NextGen contributed to the highest youth voter turnout in history, reaching more than 10.5 million people

across nearly a dozen states and motivating nearly 4.7 million to cast ballots in the November election. Across the country in 2020, NextGen reached one in every nine voters under 35 who cast a ballot.