

Office of the Commissioner of Insurance: Open enrollment reminder: deadline to sign up for health coverage is ten days away

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Madison, Wis. —With only ten days to go, Insurance Commissioner Nathan Houdek urges Wisconsinites that need health insurance coverage to visit WisCovered.com to get connected with an insurance expert before the annual Open Enrollment Period ends.

Right now, Wisconsinites are eligible to sign up for one of the health plans available on the federal marketplace. Those who already have insurance through the marketplace can also renew, update, or upgrade their health plans. The period ends January 15 and people who sign up in the next ten days will have coverage beginning February 1.

“Thousands of Wisconsinites have already enrolled in the high-quality, affordable health insurance coverage available on our individual market,” said Commissioner Houdek. “Check out WisCovered.com to get connected with a free expert who can help you navigate the enrollment process before time runs out.”

In 2020, Governor Tony Evers’ OCI DHS Health Care Coverage Partnership launched WisCovered.com as an accessible resource for consumers. By visiting WisCovered.com or calling 2-1-1, people can get connected with free, expert help. These experts help Wisconsinites understand their coverage options and determine if they qualify for subsidized health insurance premiums through the marketplace or free coverage through BadgerCare.

Premium subsidies expanded in the American Rescue Plan Act and extended in the Inflation Reduction Act also helped [88% of Wisconsin consumers](#) afford their health insurance premiums last year. Plus, [an estimated 69,000 more Wisconsinites](#) may now be eligible for these premium subsidies thanks to a Biden Administration fix that expands subsidies to more families who were not previously eligible under the Affordable Care Act.

“Shop around on the marketplace to find the right plan for you that will cover doctor visits, prescriptions, hospital stays, and more. By getting insured, you are investing in your health and the health of those around you,” said Commissioner Houdek.