

# Opportunity Wisconsin: New Opportunity Wisconsin ad highlights Rep. Van Orden's support of big corporations over working families

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LA CROSSE, Wis. – Opportunity Wisconsin's latest ad highlights Congressman Derrick Van Orden's consistent support for big corporations over working families in the 3rd Congressional District. The new ad comes amid a [renewed effort](#) from Republicans in Congress to extend massive handouts to the wealthy and big corporations.

“Congressman Van Orden has refused to stand with the working families he represents. Instead, he has been a consistent supporter of tax breaks for big corporations, refusing to make them pay their fair share,” **said Opportunity Wisconsin Program Director Meghan Roh.** “Wisconsinites understand the values of hard work and fairness, but Rep. Van Orden has voted to make working families shoulder more of the burden while letting those at the top off the hook. Republicans in Congress want to pass even more tax breaks for the most well-off Americans and big businesses, but it's time for Rep. Van Orden to do the right thing and start fighting for working families.”

The new ad features Tim, a dairy farmer in the 3rd Congressional District, who calls on Van Orden to fight for Wisconsin workers over big corporations, saying, “When you go to Washington, you're supposed to support your people. Derrick Van Orden is not looking out for families like mine, he's taking care of somebody else.”

The ad will begin running on digital platforms in the 3rd Congressional District this week as part of Opportunity Wisconsin's [previously-announced](#) seven-figure media

buy across the state.

[Click here to watch the ad](#)

Full Transcript: Dairy farming is not easy. We work seven days a week. You sit there and milk cows for eight hours, ten hours a day. Sometimes you don't get much sleep. Sometimes you're just so doggone tired, but you still have to get the job done.

So it feels like when the rich don't pay their fair share, it all falls back on our back. Derrick Van Orden voted to give tax breaks to large corporations. I think they should pay their taxes just like we do.

When you go to Washington, you're supposed to support your people. Derrick Van Orden is not looking out for families like mine, he's taking care of somebody else.