

Protasiewicz campaign: Reserves \$700,000 in television advertising

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MILWAUKEE— Judge Janet Protasiewicz’ campaign today announced her campaign has reserved \$700,000 in television advertising in the three weeks leading up to the Primary Election Day. The ad time was reserved in the Milwaukee, Green Bay, Wausau-Rhineland, Madison, and La Crosse-Eau Claire media markets. The campaign will also soon begin a digital advertising campaign.

“Our campaign strategy has always been to heavily communicate with voters statewide about Judge Janet’s approach to bring change to the Supreme Court — away from the hyper-partisanship and extremism demonstrated recently by the court,” said Campaign Manager Alejandro Verdin. “Our campaign’s fundraising advantage — and our advertising — will ensure we inform voters that Judge Janet is a common-sense judge who protects our freedoms and public safety.”

Judge Janet Protasiewicz is a community leader, a Circuit Court judge who upholds the law, and a former 25-year prosecutor who dedicated her career to protecting victims. Find out more about Judge Janet at www.JanetForJustice.com