

Protect Our Care WI: New Navigator poll shows all-time high support for Affordable Care Act as Trump reignites repeal threats

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Navigator Research released new polling today showing that the Affordable Care Act's favorability is at an all-time high of 61 percent (+37 points). The poll shows a 14-point increase in favorability since February 2020 as more Americans count on it to protect their coverage and lower their costs.

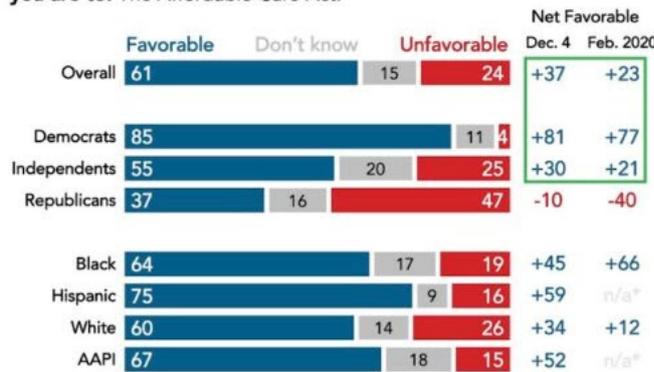
This comes as Donald Trump and his GOP allies have renewed calls to "terminate" the health care law and destroy its protections for millions of Americans.

Both the ACA and Obamacare Are Broadly Popular, With More Positive Views of ACA; Both Have Improved Since 2020

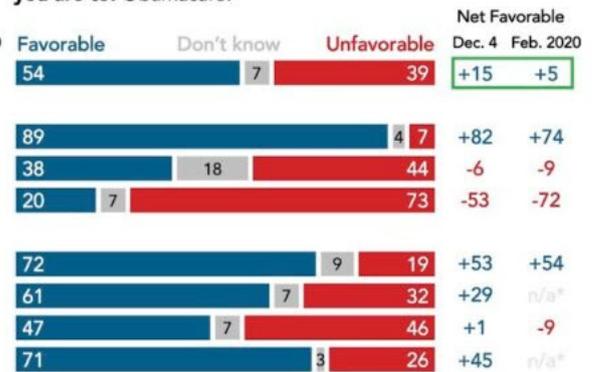
A majority of independents (55% favorable) and more than one in three Republicans (37%) view the Affordable Care Act favorably.

- Since 2020, ratings of the ACA have improved by a net 14 points (from net +23 to net +37 favorable), and ratings of Obamacare have improved by a net 10 points (from net +5 to net +15).

(Split sample) Please indicate how favorable or unfavorable you are to: The Affordable Care Act.



(Split sample) Please indicate how favorable or unfavorable you are to: Obamacare.



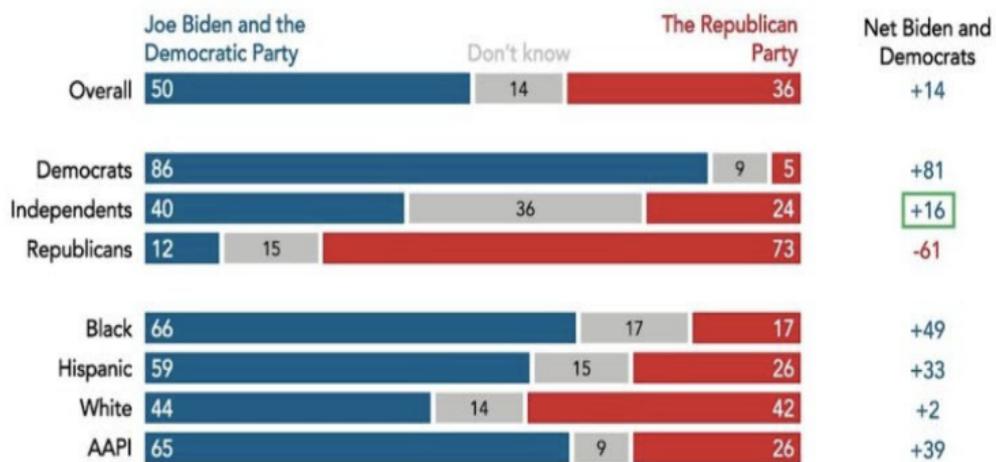
*The previous survey's sample sizes were too small to report results among this group. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted November 30-December 4, 2023. For more info, visit navigatorresearch.org.

The poll also found that Democrats' trust on health care remains strong, holding a 14-point advantage over Republicans. Democrats also win the ACA repeal argument by a large margin when the messaging emphasizes there is "too much of a risk" and that "Congress shouldn't cut health care for 30 million Americans."

Biden and Democrats Hold a Double-Digit Trust Advantage Over Republicans on Health Care

Biden and Democrats are more trusted to handle health care by a 14-point margin overall, driven by a large advantage within their own party (net +81 trust Biden and Democrats) and a 16-point advantage among independents.

Please indicate who you trust more to handle: Health care.



Nationwide survey of 1,000 registered voters conducted November 30-December 4, 2023. For more info, visit navigatorresearch.org.

Emphasizing the Risk Posed By Repeal & the ACA as Our "Settled Health Care System" Are Effective Rebuttals to Repeal

In response to a conservative statement that the ACA should be repealed, messaging that emphasizes repeal "is too much of a risk" and that "Congress shouldn't cut health care for 30 million Americans" wins overwhelmingly (net +42 agree), while messaging that the ACA "is our settled health care system" and "is working for millions of Americans" also wins by a large margin (net +34).

Which statement do you agree with more?

Statement 1: The Affordable Care Act should be repealed and terminated because it is not working. Instead, Congress should come up with a new plan for health care as a replacement.

Statement 2: Repealing the Affordable Care Act is too much of a risk. Congress shouldn't cut health care for 30 million Americans and take away health care protections for people with preexisting conditions. Instead, they should improve and strengthen health care to lower costs.

Statement 1:	29%
Statement 2:	71%
Net Statement 2:	+42

Statement 3: The Affordable Care Act is our settled health care system, and it is working for millions of Americans. It is too big of a risk to make this kind of drastic change which would cut health care for 30 million Americans and take away health care protections for people with preexisting conditions.

Statement 1:	33%
Statement 3:	67%
Net Statement 3:	+34

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navigator.

[Read more here.](#)