

# Rep. Steffen, Sen. James: State legislators propose “Tiny Tot Tax Cut”

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**Madison, WI** - State Representative David Steffen (R-Howard) and State Senator Jesse James (R-Altoona) introduced legislation that would create a permanent sales tax exemption for baby related products. This exemption would apply to baby essentials including everything from diapers and wipes to car seats and strollers.

“The Tiny Tot Tax Cut prioritizes the care, safety, and health of our kids. The bottom line is that the cost of raising kids adds up, and things like diapers, bottles, car seats and safety gates aren’t luxuries that families can simply eliminate during this inflationary economy. This proposal is a creative solution to help reduce the financial stress on our young families while ensuring our kids have the products they need,” said Rep. Steffen.

Recently, Florida passed a sales tax exemption for baby-related products, calling the legislation “family-focused tax relief.” A similar sales tax exemption in Wisconsin would result in real savings for families. The Legislative Fiscal Bureau estimates that such an exemption would save parents roughly \$37 million over the biennium.

“We believe in supporting our families, and we know that these little ones are our future. This tax cut is a common-sense way to help in these financially strained times,” said Senator James.

The Tiny Tot Tax Cut is currently circulating for co-sponsorship support before it will be available for a public hearing later this legislative session. For more information please contact the office of Representative Steffen at (608)237-9104 or by email at



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