

Republican National Committee: 2024 Republican National Convention logo unveiled

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MILWAUKEE, WI - Today, Republican National Committee (RNC) Chairwoman Ronna McDaniel unveiled the official logo of the 2024 Republican National Convention, which will take place at the Fiserv Forum in Milwaukee, Wisconsin, next summer.

This logo is designed to showcase not just Milwaukee but the entire state of Wisconsin. By putting the "Milwaukee" branding front-and-center and also including the entire outline of the Badger State, the RNC is showcasing that this convention - and its estimated \$200 million in financial windfall - will permeate not just through the Cream City but across Wisconsin's many communities. Of course, Wisconsin is outlined in red: we won a key Senate seat in Wisconsin in 2022 and are working to win another one in 2024, and turning Wisconsin red at the presidential level is absolutely crucial to making Joe Biden a one-term president. The Republican elephant, a classic, strong, and timeless symbol of our party, is prominently featured as well. The elephant is moving - on the charge, dynamic instead of static - and is going rightwards, in the direction of conservative victory. Finally, the five stars at the bottom emphasize the grassroots that power wins from local communities all the way up to the top of the ballot - as well as the five-star experience that this convention will be for our attendees.



RNC Chairwoman Ronna McDaniel, Chairwoman of the Committee on Arrangements Anne Hathaway, and CEO of the Republican National Convention Elise Dickens issued the following statements:

“The convention logo reflects the traditions of the Republican Party along with the essence of Milwaukee and Wisconsin. We will continue to showcase the best of our party and Milwaukee as we execute a historic convention where Republicans will nominate the next President of the United States,” said McDaniel.

“Today’s announcement is just the beginning as we continue to build the greatest Republican National Convention yet. Republicans will stand united in Milwaukee in 2024 and the work ahead will result in the nomination of the next President and Vice President of the United States,” said Hathaway.

“It is exciting to highlight what a phenomenal and vibrant place Milwaukee truly is. Our logo, which incorporates the symbols of the Republican party surrounded by the outline of my home state, will be a part of our nation’s history for decades to come,” said Dickens.

The logo will be prominently featured on all official convention-related materials and communications from this point forward. It will take its place in history with the logos and symbols of the 42 previous Republican National Conventions.

The 2024 Republican National Convention will be held July 15-18, 2024 in

Milwaukee, Wisconsin.