

School Choice Wisconsin: Schoolahoop launches across Wisconsin to help parents choose schools

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West Allis, WI. Effective immediately, Wisconsin families have a new tool called Schoolahoop that will help make them aware of the educational opportunities available to them, according to Nic Kelly, President, School Choice Wisconsin (SCW)

“Enrollment for Wisconsin’s private school choice programs began last week,” Kelly said. “This is a great tool for parents who might otherwise never know about the options they have.” Kelly said.

Lincoln Studio is partnering with SCW to offer Schoolahoop in Wisconsin. See <https://schoolchoicewi.org> // Schoolahoop.org to see how it works. Lincoln Studio developed the tool after its research showed that four out of five families do not know what options exist and therefore do not ask about them.

Schoolahoop will allow parents to compare and find local schools that fit their child’s educational needs. A feature called Scholarship Discover also will allow parents to determine if they qualify for Wisconsin parental choice program and if not, what other scholarship assistance might be available.

Parents who want more information will be sent to the experienced staff at SCW to assist them with questions. “We are the “boots on the ground” for Wisconsin parents who need more information about their options,” Kelly said.

Schoolahoop is available in Wisconsin thanks to a grant from The Bradley

Foundation. Other organizations including the Badger Institute, the Institute for Government Reform, and Wisconsin Manufacturers and Commerce will offer access through their websites.

Please see [Schoolahoop FAQ | School Choice Wisconsin](#) for frequently asked questions.