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Sen. Marklein, Rep. Born: Republicans set aside $4M for talent attraction

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MADISON, WI – Today, the Joint Committee on Finance (JFC) completed four agencies, including the Department of Revenue (DOR), Employee Trust Funds (ETF), Wisconsin Economic Development Corporation (WEDC) and Miscellaneous Appropriations. The Co-Chairs of the Committee, Senator Howard Marklein (R-Spring Green) and Representative Mark Born (R-Beaver Dam) highlighted investments made by the committee:

- Provided $10M for WisconsinEye to support continued access to state government meetings, press conferences, campaigns, etc.
- Set aside $4M in the Wisconsin Economic Development Corporation for talent attraction and retention initiatives, including $2M targeted for veterans
- Supported important information technology initiatives and positions that support the state's operations

After the committee meeting, the Co-Chairs made the following statement:

"Today, we invested in a valuable public-private partnership that helps people across our state have access to their state government. When our residents have the tools they need to stay informed about how their government is working for them, it benefits individuals and communities. These funds will ensure people can access Wisconsin Eye, free of charge."

"Additionally, our actions today will set aside $4 million within WEDC's budget for talent attraction and retention initiatives, with half of these funds focused on veterans. Wisconsin is a great place to live, work and raise a family. These funds

will support marketing our state to bring more people into Wisconsin and keep them here.”