

Talking Trade with Ognadon “Eddy” Djagou, Djaagou-A Export

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In the latest edition of “Talking Trade,” Djaagou-A Export founder and CEO Ognadon “Eddy” Djagou discusses his food and beverage business and U.S.-Africa trade.

Djagou launched the company in 2017, and since then has been exporting agricultural products from the United States to African countries, with a focus on West Africa.

“Right now, we are just working with three to five countries,” he said. “So our goal for the next five years is to extend, is to move to another country, is to, you know, have a new relationship in a new country.

Djagou says many American companies don’t have that same level of access. But he notes the average person on the continent is relatively young and African markets are expanding rapidly.

“There is a lot of opportunity in Africa,” he said.