

# UW-Green Bay: Schreiber Institute for Women's Leadership names Pa Lee Moua, PhD as Executive Director

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Green Bay, WI — As the [Schreiber Institute for Women's Leadership](#) at UW-Green Bay moves into its third year of work to build a stronger pipeline of women leaders in Northeast Wisconsin, the University is excited to announce the addition of Dr. Pa Lee Moua, PhD, as the program's first full-time executive director. Moua started in the role on October 2, 2023.

Moua brings more than 20 years of experience as an educational administrator, primarily in the Fox Cities, with personal and professional experiences in diversity, equity and inclusion practices and its application in the areas of program planning, training, development and leadership.

A strong and experienced advocate for women of all ages, Moua has done extensive work on the role and impact of transformational leadership in business and educational environments.

"I am extremely excited to take on this new role and work alongside many influential women who continue to support and elevate other women," shared Moua. "To me, leadership is not only about impact, but transformational changes that inspire, empower, and enhance the narrative of leadership to include more women who look like me."

"UW-Green Bay is committed to building the important infrastructure needed to fuel the Institute's continued growth and momentum," said Executive officer for Continuing Education and Community Engagement Jess Lambrecht. "Pa Lee's rich educational, research and community experiences will be instrumental in the

Institute's continued growth.

The University established the Institute in 2021, recognizing the region's growing need for a pipeline of women leaders and the distinct challenges they face in the workplace. The Institute is a comprehensive leadership resource committed to providing ongoing, forward-thinking connection, education and inspiration to support women as they rise.

According to outgoing Executive Director Janet Bonkowski, in the last year, the Institute gained significant momentum, hosting dozens of formal and informal educational, inspirational and networking events while engaging with more than 2,000 individuals. In April 2023, the Institute was renamed the Schreiber Institute for Women's Leadership when the Green Bay-based food company made a significant financial gift, providing long-term sustainability for the Institute and its work to become the go-to resource in Northeast Wisconsin supporting women and their leadership journeys. "We've seen firsthand that there's a demand for this type of resource in our region," Bonkowski noted. "The Institute's work is a strong strategic fit for the University's access mission. When we say we are here to offer education to anyone who wants it, we mean *everyone*."

### **About the Schreiber Institute for Women's Leadership**

The Institute was created in 2021, recognizing the region's growing need for a pipeline of women leaders and the distinct challenges faced by professional women in the workplace. The Institute's mission is to advance women both personally and professionally at all stages of their career by educating, inspiring and providing networking opportunities to create a strong and equitable workforce. Learn more at <https://www.uwgb.edu/womens-leadership/>