

Wisconsin Conservation Voters IEC: Announces additional investments in spring election

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GREEN BAY – With the future of Wisconsin’s democracy at stake and the need to reduce climate change pollution more urgent than ever, Wisconsin Conservation Voters IEC is making record investments to ensure voters know what’s at stake on April 4.

Wisconsin Conservation Voters IEC is spending \$1.4 million to talk to voters about the importance of undoing our gerrymandered legislative maps, ensuring a healthy environment for generations to come, and achieving fairness and equality for all Wisconsinites regardless of age, gender, race, zip-code, ability, or class.

The core of Wisconsin Conservation Voters IEC’s program is talking with voters one-on-one about the issues that matter to them. Our door-to-door canvass program, one of the largest in the state, has already knocked on more than 45,000 doors from three offices, and we’re on track to make more than 130,000 knocks by Election Day.

“What we’re hearing from voters on their doorsteps is clear: We don’t need another right-wing extremist like Dan Kelly trying to impose his out of touch agenda on us,” said Seth Hoffmeister, Wisconsin Conservation Voters Deputy Director. “We don’t need someone who will let corporate polluters off the hook just because they gave him a campaign donation. We need someone who will protect our freedom to vote, not undermine it to favor one political party over the other. Wisconsinites are excited to vote for Judge Janet Protasiewicz.”

Wisconsin Conservation Voters IEC’s work to stand up for Wisconsin values and

protect our environment for future generations doesn't stop at the top of the ticket. We have an opportunity to prevent a Republican supermajority in the State Senate by electing Jodi Habush Sinykin in Senate District 8. Jodi is an environmental lawyer who has spent her career protecting our Great Lakes. In addition to knocking on more than 46,000 doors in SD8 by Election Day, Wisconsin Conservation Voters IEC is spending \$45,000 on two pieces of mail highlighting the importance of this race and the issues at stake.

Local government has been instrumental in protecting our environment and democracy, and the City of Green Bay has made incredible progress in both. Wisconsin Conservation Voters IEC is supporting Mayor Eric Genrich's re-election with a \$45,000 investment in mail and digital ads.

"From addressing flooding in our neighborhoods to removing the last lead pipe from our water system to committing to reaching 100 percent clean energy, Mayor Genrich has been a leader on conservation and the environment, and in his second term will continue to protect the Green Bay we love for future generations," Hoffmeister said.

"Whether it's addressing climate change, defending voting rights, or stopping illegal polluters from contaminating our drinking water, these elections will have a significant impact. That's why we are investing so heavily in ensuring that pro-conservation, pro-democracy candidates are elected at every level of

office," Hoffmeister said.

For more information and a list of Wisconsin Conservation Voters endorsements [click here](#).