

Barnes campaign: ICYMI: Tom Tiffany and billionaire donors bringing Project 2025 to Wisconsin

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The Uihleins–Wisconsin Billionaires Who Pumped Millions Into Project 2025–Found a Backdoor to Funnel More Cash to Tiffany, Skirting Campaign Finance Laws

Mandela Barnes: “The Same Billionaires Who Bankrolled Project 2025 Are Now Tom Tiffany’s Biggest Donors, and That’s No Coincidence”

The billionaires who helped build Project 2025 are now going all-in to make Tom Tiffany Wisconsin’s next governor.

A new report from [UpNorthNews](#) shows how Richard and Elizabeth Uihlein—the ULINE billionaires who’ve pumped [at least \\$13 million](#) into Project 2025—are now bankrolling Tiffany’s campaign.

On top of maxing out their direct donations, they’ve [routed \\$1 million](#) through the College Republicans of Wisconsin to skirt campaign finance limits and funnel an additional \$86,000 directly to Tiffany.

In response, Mandela Barnes made it clear exactly what these billionaires are buying and the dangerous agenda they want to bring to Wisconsin:

“The same billionaires who bankrolled Project 2025 are now Tom Tiffany’s biggest donors, and that’s no coincidence,” said Mandela Barnes.

“Trump has already been signing that extreme agenda into law piece by piece, sending costs skyrocketing and making families less safe with masked men parading American streets with military vehicles. Now, those same billionaires want

to bring Project 2025 to Wisconsin through Tom Tiffany.”

“We need to reject Donald Trump, Tom Tiffany, and their dangerous Project 2025 agenda,” Barnes said, “and elect leaders who will actually fight to lower costs and make life more affordable for Wisconsin families. That’s exactly what I’ll do as governor.”

Read more below:

[UpNorthNews: Billionaires associated with Project 2025 unload cash on Tom Tiffany in Wisconsin’s race for governor](#)

[Pat Kreitlow, 3/11/26]

- The Uihleins found a roundabout way to make sure Tom Tiffany would get much more than what original campaign limits would have allowed.
- The billionaires with Wisconsin ties who played a major role in funding Project 2025 hope to parlay that success into making US Rep. Tom Tiffany the next governor of Wisconsin.
- Richard and Elizabeth Uihlein, whose Wisconsin-headquartered ULINE business and shipping products company has made them billionaires many times over, have used a backdoor approach to funnel more money to Tiffany than originally intended by campaign finance laws.
- The Uihleins have contributed tens of millions of dollars, if not more, to conservative candidates and causes, including at least \$13 million, since 2020, to groups that created Project 2025, the far-right blueprint being used by President Donald Trump to slash services, shift tax dollars toward breaks for corporations and the very wealthy, and undermine American democracy. That would make the Uihleins the fourth highest donor to groups that assembled Project 2025.
- “We need to reject Donald Trump, Tom Tiffany, and their dangerous Project 2025 agenda,” Barnes said, “and elect leaders who will actually fight to lower costs and make life more affordable for Wisconsin families. That’s exactly what I’ll do as governor.”