

Dept. of Transportation: Comment period open for license plate request from Wild Turkey Federation

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Comment period open through April 14

The Wisconsin Department of Transportation (WisDOT) Division of Motor Vehicles (DMV) received an application requesting a new specialty license plate from the [state chapter of the National Wild Turkey Federation](#). Wisconsin members follow its mission for “the conversation of the wild turkey and the preservation of our hunting heritage.” The organization is involved in many conservation efforts across the nation and Wisconsin, from land acquisitions for public use to timber stand improvement projects, as well as hunter safety education, mentoring youth and first-time hunters.

The public comment period is the first step in a process for groups interested in sponsoring an Authorized Special Group license plate. The public can review each application submitted to become a special group plate and submit an objection if they do not approve of the special group plate. The public review period is open for 30 days. All objections are passed to the legislative Transportation Committee for final decision on the plate’s status. Full information on the application process is available [here](#).

A \$25 donation for the organization will be collected at issuance and at the annual registration to support the organization’s overall charitable contributions. This annual donation will be in addition to the regular registration fees and one-time issuance fee.

To view their special group license plate application,

visit wisconsindmv.gov/specialgroupreview. The application is available for public comment through April 14, 2026.

To view or order any of Wisconsin's 68 specialty plates currently offered, as well as personalize or even order regular plates, visit wisconsindmv.gov/specialplates.