

Forward Latino: Launches “Puerto Rican is American” campaign to counter divisive mis-information campaign!

Posted on Sunday, Feb 8, 2026

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Milwaukee, WI – Forward Latino, a nonprofit, nonpartisan advocacy and service organization headquartered in Franklin, Wisconsin, with members and affiliates in 29 states, announces the launch its “Puerto Rican Is American” social media campaign on Super Bowl Sunday. The campaign was developed to counter misleading statements that falsely imply the people of Puerto Rico are not American citizens and seeks to create division among the American people. The social media campaign will feature prominent Milwaukee Puerto Rican Americans and will be running on social media platforms in Arizona, Georgia, Michigan, Pennsylvania, Wisconsin and more.

National President Darryl Morin statement:

“We applaud the National Football League’s decision to invite Grammy Award-winning artist Bad Bunny to perform at this year’s Super Bowl. We are deeply concerned by the continuous attacks on his Puerto Rican heritage, the false and harmful suggestions that Puerto Ricans are not American citizens, and the well-financed counterprogramming organized and funded by Turning Point USA. In response, Forward Latino is proud to launch our “Puerto Rican is American” campaign. It will feature prominent Puerto Rican Americans and the many contributions our fellow citizens from the island make, both in and out of uniform, to the benefit of our nation.

Those who serve our nation both in and out of uniform, deserve nothing less.”

Video Ads:

Featuring Milwaukee Common Council Pres. Ald. José Pérez:

<https://youtu.be/hfGJRkMZL3s>

Featuring Wisconsin Court of Appeals Judge Pedro Colón:

<https://youtu.be/KAFLuZgNHTY>

Featuring U.S. Marine Corps Veteran Eugene Manzanet, P.h.D.

<https://youtu.be/LKdPs56EWXs>

About Forward Latino:

Forward Latino advocates for community empowerment, democracy, and civil rights while addressing hate crimes, gun violence, and the needs of veterans and working families. We train and support a diverse network of Hispanic leaders to meet the civic, economic, and political challenges of the 21st century. www.forwardlatino.org