

Forward Latino: To launch “Puerto Rican is American” campaign on Super Bowl Sunday!

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Milwaukee, WI – Forward Latino, a nonprofit, nonpartisan advocacy and service organization headquartered in Franklin, Wisconsin, with members and affiliates in 29 states, will launch its “Puerto Rican Is American” social media campaign on Super Bowl Sunday to counter misleading statements that falsely imply the people of Puerto Rico are not American citizens.

National President Darryl Morin stated, “We applaud the National Football League’s decision to invite Grammy Award-winning artist Bad Bunny to perform at this year’s Super Bowl. We are deeply concerned by the continuous attacks on his Puerto Rican heritage, the false and harmful suggestions that Puerto Ricans are not American citizens, and the well-financed counterprogramming organized and funded by Turning Point USA. In response, Forward Latino will be launching its “Puerto Rican is American” campaign on Super Bowl Sunday. This social media campaign will be targeted in major markets across the country. Those who serve our nation daily, in and out of uniform, deserve nothing less.”

About Forward Latino:

Forward Latino advocates for community empowerment, democracy, and civil rights while addressing hate crimes, gun violence, and the needs of veterans and working families. We train and support a diverse network of Hispanic leaders to meet the civic, economic, and political challenges of the 21st century. www.forwardlatino.org