

Lazar knocks Taylor as activist in new ad

Posted on Tuesday, Feb 10, 2026

Conservative Supreme Court candidate Maria Lazar knocked her liberal rival Chris Taylor as an activist, not a judge, in a new spot.

Lazar's campaign said her new ad is part of a significant six-figure statewide buy but didn't share other details.

The narrator in [the spot](#) says, "Madison politicians broke our state. Now, Chris Taylor wants to break our courts."

The narrator adds Taylor's agenda includes pushing for non-citizen voting and weakening voter ID before saying Wisconsin "needs a firewall." It touts Lazar as a former prosecutor, not a politician, and a constitutional conservative.

>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)

The narrator concludes the ad, "She'll stop the activism and protect your vote. No agendas, simply justice. Vote Maria Lazar."

Taylor finished the pre-primary period Feb. 2 with \$2.1 million in the bank, a significant advantage over Lazar, who had \$308,969.