

Rep. Duchow: Gail's Law passes the Assembly

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Madison, WI – Today, Senate Bill 264 passed the Wisconsin State Assembly with unanimous support. This bill, authored by Representative Cindi Duchow, requires health insurance providers to cover diagnostic and supplemental breast examinations for individuals at an increased risk of developing breast cancer. The bill also includes coverage for individuals with dense breast tissue.

“After a long, five-year fight, Gail’s Law passed the Assembly. This is one of the most consequential votes I have taken during my time in public office. Thank you to my colleagues for joining me today in voting for Wisconsin women. The passage of this bill signifies a commitment to women’s health, and it will save lives”.

Senate Bill 264 is named after Gail Zeamer. A native of Neenah, Wisconsin, Gail was the leading force behind 2017 Act 201, the breast density notification law. While enduring her own fight with breast cancer, Gail led advocacy efforts at the Capitol. In 2024, Gail passed away after a courageous battle with breast cancer. Her advocacy efforts, continued on by her family and fellow breast cancer advocates, played a monumental role in today’s bill passage.

“I look forward to the Governor signing SB 264 into law. Once enacted, Wisconsin women will no longer have to cover the cost for their supplemental screenings. I am hopeful that this will increase access and encourage women to get that potentially lifesaving screening”.

Senate Bill 264 passed the Assembly with a 96-0 vote. Now, it heads to the Governor’s desk.