

The Center for Black Excellence and Culture: Announces its grand opening with community open house

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MADISON, Wis. — March 2, 2026 — After years of vision, collaboration, and community leadership, [The Center for Black Excellence and Culture](#) (The Center) will officially open its doors on Wednesday, May 6, welcoming the public to experience a long-awaited space created to honor Black culture, history, and future generations.

The Grand Opening Celebration and Community Open House, taking place from 2:00–6:00 p.m. CST at 671 W. Badger Rd, marks a defining moment not only for The Center but for Madison’s broader community. Designed as a home for opportunity and Black brilliance in all its forms, the Center is a space where culture, creativity, and excellence are preserved and shared boldly with the world.

“This is a moment we have imagined, worked toward, and prayed for and believed in for years,” said Rev. Dr. Alex Gee. “It was made possible by the care, conviction, and courageous investment of our teams, our community, and Black partners across this state who believed this vision was not only necessary but inevitable. The Center stands as a point of pride and well-being for Black communities statewide and as a promise to future generations, a space that affirms who we are, advances what is possible when our culture is honored, and contributes to the cultural and economic vitality of Wisconsin.”

The open house is free to the public, welcoming neighbors and community members to explore the space and celebrate together. Throughout the afternoon, guests will have the opportunity to tour the building, connect with the team, learn more about The Center’s mission and programming, and enjoy light refreshments.

The Center for Black Excellence and Culture exists to advance Black excellence through culture, wellness, education, and economic empowerment, serving as both a gathering place and a catalyst for lasting impact across Madison and beyond.

Community members interested in attending can learn more and sign up using the [Grand Opening Open House RSVP Form](#). Additional information about The Center is available at www.theblackcenter.org.

About The Center for Black Excellence and Culture

The Center for Black Excellence and Culture (The Center) will answer the decades-long absence of cultural space to celebrate and advance Wisconsin's Black community. Located within the heart of a historically Black neighborhood on Madison's South side, The Center will be a physical place where Black residents and others throughout the community can gather to plan for and celebrate current and future growth and advancement.

Specifically, The Center will: Celebrate and promote Black excellence; Foster a sense of family and community; Pay tribute to Black history; Nurture and develop Black business and community leaders; Attract, connect and retain Black talent; and provide the space for conversation, connection and growth.