

Tiffany ad criticizes Dems over utility bills

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GOP gubernatorial candidate Tom Tiffany released a new digital ad knocking Dems over utility bills.

The campaign said the \$80,000 buy includes digital platforms and streaming services statewide. But it didn't provide any other details of the buy.

[The ad](#) opens with a couple at a table and video of Dem gubernatorial candidate Mandela Barnes on the TV in the background talking about the Green New Deal. The man asks the woman if he's seen the electricity bill. After she hands it to him and he looks at it, electric volts emit from the paper, and he falls over.

The narrator then says under Dems, Wisconsin utility bills are up 40%, "they close down our power plants" and destroy our farmland. After each line, a person is electrocuted while looking at something related to their utility costs.

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"What did we get? The second highest utility costs in the Midwest," the narrator says to close the spot. "Stop the sticker shock. Tom Tiffany for governor."