

We EmpowHER: Wisconsin HER Day returns for its 4th year on Friday, March 20th, 2026 at the Oshkosh Arena - Empowering hundreds of women and teens across the state

Posted on Thursday, Feb 19, 2026

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[Oshkosh, WI] — We EmpowHER is excited to announce the fourth annual **Wisconsin HER Day**, in collaboration with the Wisconsin Herd. This day is a transformative event dedicated to celebrating, empowering, and connecting women from across the state. What began as a small community gathering has grown into one of Wisconsin's most impactful empowerment events. Wisconsin HER Day, hosted by nonprofit We EmpowHER, returns for its 4th annual conference, bringing together over 600 women and 150 teen girls from across Wisconsin for a powerful, FREE day of inspiration, education, and connection.

This year's event marks a major milestone in growth and reach, featuring partnerships with the Wisconsin Herd, the NBA G League affiliate, and presenting sponsor BMO Harris Bank. Wisconsin HER Day has become a statewide platform where women and teen girls from diverse backgrounds come together to build confidence, gain tools for success, and feel supported in their personal and professional journeys.

"HER Day was created to remove barriers and open doors," said Theresa Menting, Founder of We EmpowHER. "The fact that this event is free and now draws attendees from all over Wisconsin shows just how deeply this community needs and values connection, encouragement, and access to real resources."

Wisconsin HER Day 2026 features an exceptional program designed to meet women and teens where they are while challenging them to dream bigger:

- **Keynote Speaker:** Kelly Jahner-Byrne, nationally recognized speaker and founder of *The HOW Gal*. Kelly is a powerhouse speaker, executive coach, and business strategist with a track record of building seven-figure businesses and raising millions for causes that matter.
- **ESPN Panel:** Presented by Carbliss, Inc. Magazine named the company the fastest-growing food and beverage company in the country on the magazine's 5000 fastest-growing companies list. The panel will feature dynamic voices in leadership, media, and sports
- **Six Breakout Tracks:**
 - Family & Relationships
 - Self-Discovery
 - Health & Wellness
 - Financial Wellness
 - Professional Women's Panel
 - Storytellers Panel

Attendees will experience a full day of engaging sessions, authentic conversations, and meaningful relationship-building all within an energizing, inclusive environment.

Since its first year, Wisconsin HER Day has seen remarkable growth:

- Attendance has more than doubled year over year
- Engagement from businesses, nonprofits, and community leaders continues to expand
- Sponsors and partners consistently report meaningful connections and lasting impact

What sets HER Day apart is its commitment to accessibility. By remaining free to attend, the event ensures that women and teen girls, regardless of income or circumstance, can access inspiration, mentorship, and resources that can truly change lives.

Wisconsin HER Day is open to **all women and teen girls across the state**, as well as community members who believe in uplifting and empowering the next generation.



To register to attend, learn more about sponsorship opportunities, or get involved, visit: <https://weempowher.org/wisconsin-her/>

To view highlights from last year's event, watch the recap video here: