

# Weekly Dem radio address: Gov. Evers celebrates launch of new state film office and film tax credit program

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*Hey there, folks. Governor Tony Evers here.*

*Tourism is a powerhouse of economic development and prosperity in our state, and today, Wisconsin's welcoming more visitors than ever before.*

*Investing in our tourism industry has been an important part of our work over the last seven years—and it's paid off. We've seen record-breaking years for three years in a row, and today, travel and tourism is an over \$25 billion industry in our state.*

*I've been proud to help support this critical industry over the last several years by making smart, strategic investments in its continued growth.*

*And we are thrilled to continue building on that work with our brand-new film office at the Wisconsin Department of Tourism and our new film tax credit program.*

*Before, Wisconsin was just one of a handful of states without a dedicated film office. Now, our new film office will work to bring exciting endeavors right here to Wisconsin.*

*TV shows, documentaries, short films—you name it—all of which are going to not*

*only bring jobs and economic impact to our communities but showcase all our state has to offer on the big screen.*

*We've seen just how much film productions can benefit our state in recent years, from filming Bravo's Top Chef to a new Christmas movie in Door County to even hosting a big production like the NFL Draft.*

*And I'm excited to see more creative projects like this come to Wisconsin to help promote our local communities and economies and inspire folks to visit and see what Wisconsin is all about.*

*Thank you, and take care, folks.*