

# Wisconsin Manufacturers & Commerce: Wisconsin is falling behind: Wisconsin competitiveness report sets the roadmap to save the state

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**MADISON** – The WMC Foundation – an affiliate of Wisconsin Manufacturers & Commerce (WMC) – unveiled its [Wisconsin Competitiveness Report](#) on Wednesday. The report takes a detailed, metric-driven look at where Wisconsin is falling behind on key competitive indicators and offers policy solutions to put the state back on track.

Wisconsin faces a shrinking population, a labor market that's failing to grow, burdensome regulations, lagging educational performance, soaring health care costs, and a tax climate that weighs heavily on families and employers alike. These pressures do not exist in isolation. They are making Wisconsin increasingly unaffordable for working families who are already struggling to make ends meet.

“When families and businesses look for a home, they make calculated decisions and weigh the pros and cons,” said WMC President & CEO Kurt R. Bauer. “Some states roll out the red carpet for businesses. Other states roll out the red tape. Wisconsin has to decide which state it wants to be.”

The goal is to have the *Wisconsin Competitiveness Report* will serve as a blueprint for the next governor, backed by the voice of the business community, real economic data, and a clear set of ready-to-enact policies.

“It’s our responsibility not only to recognize the obstacles ahead but to champion innovative solutions to lift our state out of economic uncertainty and guide it toward a more prosperous future,” added Bauer.

[Click here to read the full Wisconsin Competitiveness Report.](#)