

Wisconsin State Senate Democratic Committee: In the news: Senators Keyeski And Pfaff propose legislation to address stadium price gouging

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MADISON, WI - This week, State Senators Sarah Keyeski (SD-14) and Brad Pfaff (SD-32) announced their new “Stop The Stadium Squeeze” legislation. Aimed at putting an end to the dramatic price markups we all face when buying concessions, this bill would affect state-funded stadiums with a capacity of over 3,000 people and would ban concession markups above 20%.

Hear more from Senator Keyeski and Senator Pfaff on their ‘Stop The Stadium Squeeze’ legislation:



Senator Brad Pfaff and Wisconsin State Senator Sarah Keyeski

March 3 at 2:48 PM · 🌐



Game day shouldn't break the bank for Wisconsin families! Today, we introduced "Stop the Stadium Squeeze" legislation to end excessively high concessions pricing 🌭🍷🍔



Stop the Stadium Squeeze

More on the "Stop The Stadium Squeeze" bill:

[WEAU 13 News](#): WI lawmakers introduce Bill to Lower Food and Beverage Costs at Sporting Events, Concerts

LAWMAKERS LOOKING TO CURB CONCESSION PRICES WISCONSIN

- "STOP THE STADIUM SQUEEZE"
- PUBLICLY-FUNDED STADIUMS W/ 3,000+ CAPACITY
- BAN ON CONCESSION MARKUPS OF MORE THAN 20%

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 NEWS

WXOW 19 News: Senators push to cut high concession prices at Wisconsin stadiums

- *"The bill targets multipurpose stadiums with a capacity of at least 3,000 people that receive state or local financial assistance. It prohibits price markups exceeding 20% over the seller's cost, as calculated under Wisconsin's unfair sales act."*

Vernon Reporter: Senators Keyeski and Pfaff introduce "Stop the Stadium Squeeze" bill to lower food and beverage costs at sporting events, concerts

- *"Senator Sarah Keyeski: "Families here in Wisconsin should be able to take their kids to support their favorite local teams or attend local performances without paying an arm and a leg for concession snacks. Sporting events especially bring Wisconsinites together to rally around the home team. Game day shouldn't break the bank! We are introducing this bill today to ensure fair prices for fans and make family fun affordable."*

WQOW 18 News: Senators push to cut high concession prices at Wisconsin

stadiums

- *“State Senators Sarah Keyeski and Brad Pfaff have introduced the “Stop the Stadium Squeeze” bill aimed at reducing concession costs at publicly supported stadiums. The legislation seeks to limit food and beverage prices to the seller’s cost plus a maximum 20% markup.”*