

For Immediate Release

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Susan Turney, MD, awarded Society's highest honor

MADISON — Susan L. Turney, MD, MS, FACMPE, FACP, of Marshfield received the Wisconsin Medical Society's prestigious Director's Award—the organization's highest honor—during the Society's Annual Meeting April 21-22 in Wisconsin Dells.

“We are extremely pleased to present to this award to a colleague and friend whose influence on health care at the state and national levels is indeed remarkable,” said Molli Rolli, MD, immediate past chair of the Society's Board of Directors.

Doctor Turney is a longtime Society member who has served in countless leadership roles, including becoming the first physician to serve as CEO of the Society, a position she held from 2004 to 2011. She then moved into a national leadership role as president and CEO of the Medical Group Management Association, before returning home in 2014 to become the first CEO of the Marshfield Clinic Health System.

“Throughout her career, she has advocated on behalf of patients and physicians, acutely aware of how policy and regulation can impact the patient/physician relationship,” said Dr. Rolli.

During her tenure as CEO, the Society was a founder of the Wisconsin Statewide Health Information Network (WISHIN) and Wisconsin Health Information Organization (WHIO). She served as chair of WISHIN's board of directors and was also a member of WHIO's board in addition to serving on many committees for state and national health care organizations, including the National Quality Forum and the Centers for Medicare and Medicaid.

A native of Mellen, Wisconsin, Dr. Turney is recognized at the national level as a thought leader in health care and expert in strategic planning, executive management and external relations. She is sought out as a speaker by national organizations and is a member of the *Modern Healthcare* CEO Power Panel, which includes representatives of the nation's largest hospital, physician practice, insurer, trade association and think tank organizations. She was named to *Modern Healthcare*'s list of 50 Most Influential Physician Executives from 2012-2016—and she has also been on its list of 100 Most Influential People three times.

The Director's Award was established in 1928 and is granted only on occasion to those outstanding physicians who have served the medical profession with integrity and honor and who have made numerous and substantial contributions to the profession and the community.

“This award is a reflection of the incredible teams I've been privileged to work with during my career,” said Dr. Turney. “It is also affirmation that medical professionals can make significant contributions to the medical field, their organization and their community when they continuously strive to put patients first.”

With nearly 12,500 members dedicated to the best interests of their patients, the HYPERLINK "<https://www.wisconsinmedicalsociety.org/>" [Wisconsin Medical Society](https://www.wisconsinmedicalsociety.org/) is the largest association of medical doctors in the state and a trusted source for health policy leadership since 1841.

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