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Secrets to Success for Lasting Prosperity and Equity

FOR IMMEDIATE RELEASE For more information contact:

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MADISON, WI –A Greater Madison Vision hosts Dr. Chris Benner on May 10 who will present “Secrets to Success for Lasting Regional Prosperity and Equity.”

Dr. Benner, along with co-author Dr. Manuel Pastor, studies metro regions in the U.S. that experienced both sustained economic growth and increasing equity. They found that success came from building and sustaining diverse groups of leaders and local community members who agree on the main challenges, what to do about them, and commit to coordinated action.

Dr. Benner will present these findings on Wednesday, May 10 at 6:00 p.m. at the Madison Gas & Electric Innovation Center in University Research Park, 510 Charmany Drive in Madison. The event is free and open to the public.

“Collaboration among leaders and community members is critical to a creating shared vision and plan for a prosperous and healthy future for everyone,” said Larry Palm, Co-Chair of A Greater Madison Vision. “Learning from other regions is important to finding out what works.” Mr. Palm is also Executive Chair of the Regional Planning Commission and a City of Madison Alder.

A Greater Madison Vision is a public and private collaboration to develop a shared vision and plan for how the region grows in coming decades. The Capital Area Regional Planning Commission provides support to the initiative.

Dr. Benner is a Professor of Environmental Studies and Sociology at the University of California, Santa Cruz, where he also serves as the Dorothy E. Everett Chair in Global Information and Social Entrepreneurship, and the Director of the Everett Program for Digital Tools for Social Innovation.

For more information about the Chris Benner event go to www.agmv.vision/prosperity-equity-benner/. For more about Dr. Benner go to <http://poverty.ucdavis.edu/profile/chris-benner>.

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