



P R E S S R E L E A S E

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BizTalkNews Features Wausau, Wisconsin on Discovery Feature

Arlington, Texas – BizTalkNews featuring Wausau, WI as part of its “Discovery” feature.

Karl Woolfenden, host of BizTalkDiscovery says “I chose to feature Wausau because it is not your average mid-western community. It has many surprises, such as the Granite Peak Ski Resort which boasts 74 downhill ski runs, it has a museum that is one of two in the nation (out of 35,000) to win the 2017 National Medal, it is one of the few cities in the world to have a world championship whitewater canoe and kayak course running right through their downtown area and Wausau is home to hundreds of acres of ginseng from which they export over 90% of all the ginseng grown in the United States to China, making them the Ginseng Capital of the World.”

For more information go to:

www.visitwausau.com

www.visitwausau.com/traveltools/wisconsin Ginseng festival

BizTalkNews is seen in over 40 million US homes on BizTV and syndicated national on BizTalkRadio. The Discovery Feature is hosted by Karl Woolfenden and highlights unique small to mid-size businesses and travel destinations across the United States.

“We wanted to shine a spotlight on businesses that were not necessarily mainstream, and fun places our viewers may not know about”, says host Karl Woolfenden.

Entrepreneurs interested in having their business featured as part of the BizTalk Discovery feature can contact the newsroom via email at news@biztv.com or by calling (817) 274-1609 x 710.

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