

CITIZENS AGAINST EXPANDED GAMBLING



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Citizens Against Expanded Gambling Applauds Bipartisan Effort to Cap Lottery Advertising

MADISON – Representative Rob Hutton and Senator Fred Risser released proposed legislation for co-sponsorship today (LRB 3211/1) that would cap spending on lottery advertising at \$5M annually, as well limiting the scope of advertising with protective measures.

“The lottery is a regressive tax aimed at the poor,” said Lorri Pickens, spokesperson for Citizens Against Expanded Gambling. “[Research](#) shows that the highest per capita sales are sold within the zip codes with the lowest per capita income.”

“Government-sponsored gambling pits government’s interests against the best interests of its people, and preys on the poor by selling hope for a dollar. For government to win, its citizens must lose,” said Pickens.

Citizens Against Expanded Gambling has an active statewide coalition of Wisconsin citizens who oppose the expansion of gambling. To learn more about Citizens Against Expanded Gambling, please visit CitizensAgainstExpandedGambling.com.

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