



For immediate release August 23, 2017

More information

Tyler Huebner, Executive Director 608.255.4044 ext. 1 tyler.huebner@renewwisconsin.org

RENEW WISCONSIN GEARS UP FOR MIDDLETON BICYCLE TOUR

"Ride with RENEW" will highlight area renewable energy projects

Madison, WI - On Sunday, October 1st, RENEW Wisconsin, with presenting sponsor SunPeak, will host its 5th annual "Ride with RENEW" bicycle tour of renewable energy projects, with this year's ride taking place in Middleton, WI. All event proceeds support RENEW Wisconsin's ongoing work to advance renewable energy in Wisconsin.



2015 Ride with Renew – Lake Geneva

Riders will travel approximately 22 miles on paved roads and bike paths to visit innovative wind, solar and biogas energy generation facilities in scenic northwest Dane County.

The total tour time will be approximately 6 hours (including stops at renewable energy sites) and actual riding time will be 2 to 3 hours. Seasoned cyclists will have an optional longer route of about 40 miles to travel at their own pace.

Participants will get an inside look at some of the area's leading renewable energy projects and will enjoy breakfast, lunch, and beverages along the way. They will visit with installers and workers who are advancing renewable energy every day, and hear from customers about why clean energy works for their pocketbooks and their businesses.

The stops and start and end schedule is as follows:

Gather at BMO Harris Bank parking Lot in Middleton for a 9:30 a.m. departure. Sustainable Engineering Group's net-zero solar powered office in downtown Middleton.

Gundersen Health Systems & Dane County Biodigester. This project converts manure to make enough electricity to power approximately 2,500 homes while keeping manure out of the watershed.

Madison Gas & Electric's Middleton Shared Solar project, a large 500 kilowatt solar project on the roof of the Middleton Operations Center. Subscribers to this pilot shared solar program receive the benefits of locally generated solar power from a centralized solar project. Epic's "Galactic" Wind Farm, featuring six turbines — each with three 135-foot blades — which rise hundreds of feet above the rolling hills northwest of Madison and generate enough electricity to help Epic offset much of its energy needs.

PDQ in downtown Middleton. Presenting sponsor SunPeak installed solar panels on this store which showcases the market advances of solar alongside traditional fuels.

The ride will conclude at Capital Brewery, also powered by a set of solar panels, for refreshments around 4:00 p.m.

Registration for the ride is open through

September 29th. The cost is \$30 for members of RENEW Wisconsin, \$40 for non-members, and \$60 to both register for the ride and become a member of the organization for one year. All donations to RENEW Wisconsin for this charity bike ride are matched up to \$15,000 by generous donors John & Mary Frantz of Madison!

Individuals and businesses can donate to RENEW Wisconsin or in support of a rider, sign on as an event sponsor, or volunteer on ride day.



Ride with Renew 2016 in Fond du Lac at Sisters of St. Agnes Solar Array

"We are very excited to tour some of the

Middleton area's great renewable energy projects on Sunday, October 1st," said Tyler Huebner, Executive Director of RENEW Wisconsin. "This tour allows us to showcase a variety of ways to produce homegrown, clean energy right here in Wisconsin including wind, solar, and even cow manure. This is a really fun event where you can meet great people, help a good cause, and learn together about clean energy in Wisconsin."

Sponsors of the Event include SunPeak (presenting sponsor), Capital Brewery, City of Middleton, H&H Solar, Summit Credit Union, Wegner CPAs, Full Spectrum Solar, One Energy Renewables, Midwest Solar Power, Madison Solar Consulting, Open Circle UUF, and Willy Street Co-op. There is still time to sponsor if your business or organization wishes to do so.

About RENEW Wisconsin

RENEW Wisconsin is a nonprofit organization which promotes renewable energy in Wisconsin. We work on policies and programs that support solar power, wind power, biogas, local hydropower, and geothermal energy. More information on RENEW's website: www.renewwisconsin.org.