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Announcing a quality family-friendly time on Labor Day at Copeland Park.

Guest Speaker and Parade Marshal U.S. Senator Tammy Baldwin (scheduled)

FOR IMMEDIATE RELEASE

La Crosse, August 29, 2017 — The 126th Annual La Crosse Labor Day Parade, sponsored by the Western Wisconsin AFL-CIO, is scheduled for Monday, September 4th, 2017. Step-off will take place at 10:00 AM from the corner of Gillette and Kane Streets on the north side of La Crosse. Parade spectators should take note of a two block detour along this year's parade route - due to road construction. The parade ends at Copeland Park. This year's parade route, along with its minor detour, can be found here: <http://bit.ly/2vAllcx>

For area citizens, Labor Day is a hard-earned day off, and it is our hope that working individuals and families celebrate Labor Day by attending the parade and the merriments afterwards at Copeland Park. Please bring family and friends to help celebrate the day with us.

The ten-block family-friendly parade kicks off our Labor Day Fest. After the parade, festivities move to north-end of Copeland Park with free games for kids (a "fishing" pond & saw dust pile), bingo games, meat and other raffles for adults - and other activities. There will be soda, beer, brats, hot dogs, available for purchase.

This year's parade marshal and guest speaker will be our US Senator Tammy Baldwin (scheduled). Senator Baldwin will speak at 11:45am and will be introduced by state Representative Steve Doyle.

Eddie Allen, American Folk Musician (with two published albums to his credit), will be playing two sets of music; 11:15am to 11:45am and 12:15pm to 12:45pm.

"Our goal is to provide a family-friendly parade and festival experience for area residents while honoring all working men and woman in the area," said Bill Brockmiller, President Western Wisconsin AFL-CIO, "and to remind everyone that real freedom is more than making a living; it's about time to take a loved one to a doctor, spending time with your kids, and retiring in dignity."

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