



# JESSIE RODRIGUEZ

STATE REPRESENTATIVE ★ 21<sup>ST</sup> ASSEMBLY DISTRICT

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**FOR IMMEDIATE RELEASE**  
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## **Rep. Rodriguez Joins La Casa de Esperanza and Charter Communications to Announce Broadband Program for Low Income Families**

**WAUKESHA, Wis.** – On Thursday evening, state Rep. Jessie Rodriguez (R-Oak Creek) joined local elected officials, leadership from La Casa de Esperanza, and executives from Charter Communications to introduce [Spectrum Internet Assist](#), a program for low-income families to purchase high speed broadband internet at a reduced price.

“We rely on internet availability for work, for school, to pay bills, to shop and even to communicate with friends and family,” said Rodriguez. “Internet has become a vital tool we rely on for our day-to-day interactions and accessibility is necessary for children to do well in school and for parents searching for better employment opportunities.”

The Spectrum Internet Assist program will provide high-speed broadband internet to low-income families including students and seniors at a discounted price.

To introduce the program, Charter Communications is partnering with La Casa de Esperanza, a community based organization out of Waukesha. La Casa, founded in 1966, provides a variety of resources for community members with an emphasis on low-income and Hispanic communities. The organization opened the first independent charter school outside of Milwaukee County in 2014.

“La Casa has been a strong partner and advocate for the Waukesha area,” said Rodriguez. “The new partnership with Charter will support La Casa in their effort to continue providing the tools and resources needed to help low-income families find success and increasing educational opportunities for children throughout the area.”

In addition to the Spectrum Internet Assist program, Charter announced a \$5,000 charitable contribution to La Casa for technology upgrades.

“From people seeking employment to students completing school work, access to reliable internet has become a priority for most families in Wisconsin. Spectrum Internet Assist will help bridge the digital divide that exists for many low-income families by providing access to an increasingly vital tool for everyday life. I applaud Charter Communications and La Casa de Esperanza in their efforts to help low-income families and students throughout the region.”

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