



Planned Parenthood of Wisconsin, Inc.

**FOR IMMEDIATE RELEASE**

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## **Planned Parenthood of Wisconsin Announces Opening of New Health Center in Milwaukee**

**MILWAUKEE** – Today, Planned Parenthood of Wisconsin (PPWI) is proud to build on its 80-year history of providing essential health care by announcing the opening of a new, state-of-the-art, conveniently located health center in Milwaukee that will enhance access to needed health care. The construction of the new health center was made possible entirely thanks to the generous financial support of many individuals throughout Wisconsin.

“At Planned Parenthood, we believe part of having a healthy community is making sure everybody has access to the health care they need. It’s becoming more difficult for women in Wisconsin to obtain this needed care,” said Tanya Atkinson, president and CEO of PPWI. “Planned Parenthood is proud to be enhancing health care access in an inclusive space reflective of the dignity our patients deserve.”

With only three health centers in Wisconsin providing abortion services, Planned Parenthood is securing access to that care in Milwaukee, our largest city, to all women in need. In enhancing that health care access, PPWI is also improving and developing a previously vacant manufacturing site in Milwaukee’s Harbor District.

Thanks to the volunteer leadership of Edie Brengel Radtke, Lynde Uihlein, and Marianne Lubar, individuals across Wisconsin have stepped up to secure the future availability of Planned Parenthood’s services, including the new health care facility.

“Deciding to start a family, delay becoming a parent, or ending a pregnancy are some of the most personal decisions a woman could make. At Planned Parenthood, we create the space for a woman to make these important decisions free of judgement and in consultation with her family, faith and medical provider,” said Atkinson.

One in five women trusts Planned Parenthood for preventive health care like cancer screenings, birth control, and STD testing and treatment. Planned Parenthood will build on that trust by being there for a woman no matter what her circumstances and health care needs.

“We are honored to continue our role as a critical statewide health care provider, offering essential reproductive care, including the vital service of abortion, in our state-of-the-art health center,” said Atkinson.

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**Background:**

Under the leadership of President and CEO, Tanya Atkinson, along with Board Chair Mary Lynne Donohue, Planned Parenthood of Wisconsin (PPWI) is the state’s largest, most trusted non-profit

reproductive health care provider. PPWI offers confidential, nonjudgmental reproductive health care services at 21 health centers across Wisconsin.

Planned Parenthood is a proud community health partner. Through six health centers in Milwaukee County Planned Parenthood provides affordable, quality health care to more than 30,000 patients each year, including breast and cervical cancer screenings, expert, personalized birth control, well woman check-ups, STD testing and treatment, honest sex education, and health care referrals for prenatal care, adoption, and cancer treatment.

Planned Parenthood offers abortion services at the newly opened health center in Milwaukee and at a second location in Madison. Together these Planned Parenthood facilities serve approximately 4,000 patients each year.

No state or federal funding goes toward abortion services.

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*Planned Parenthood of Wisconsin is a nonprofit health care provider caring for 60,000 patients annually at 21 health centers. 97 percent of Planned Parenthood's care is preventive health services including well woman exams, breast and cervical cancer screenings, birth control, HIV screening, and STD treatment.*