

FOR IMMEDIATE RELEASE

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The Water Council Supports Wisconsin WINS Act

MILWAUKEE – OCT 19 – The Water Council supports Senator Alberta Darling, Senator Dan Feyen, Senator Van Wanggaard and Representative Adam Neylon’s call for the creation of the Wisconsin Workforce and Innovation Network for Success (WINS) Act, a vital initiative to help expand new product research and development, innovation through competition to solve or improve a local problem, capacity building and business accelerators.

Whether it is a natural resource or an academic expertise, businesses have naturally congregated around key strengths and assets that exist in Wisconsin. Over decades these businesses developed locally and expanded globally. What has not existed are coordinated efforts to strengthen these organic industry clusters so that they grow further, find the necessary workforce, and pursue new competitive innovations. With water technology we have seen how a carefully managed program of collaboration brings benefits to our businesses, universities and workforce. Most importantly is the spill over impact of economic development for a neighborhood, city, region and the state.

“The Wisconsin WINS Act is a bold and unique approach to position Wisconsin as the solution leader for high-demand industries,” said Dean Amhaus, president and CEO of The Water Council. “By taking our existing industry and academic strengths and building upon their foundation, it is not only individual businesses and universities that are globally competitive, but an entire cluster. The combination of solving big challenges, fostering research and development, piloting new solutions and building cluster partnerships is a well-rounded approach that ultimately creates many WINS for Wisconsin.”

The Wisconsin WINS Act will help transform economic growth in communities across Wisconsin by providing the funding and framework for collaboration between industry, academia and government accelerating Wisconsin to the forefront of innovation, enabling Wisconsinites to work in industries on the cutting edge, while reshaping our economy for the 21st century.

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About The Water Council

Headquartered in the Global Water Center in Milwaukee, Wisconsin, next to the world's largest freshwater system, The Water Council is a non-profit organization that drives economic, technology and talent development to support the global water industry. As the leading U.S. cluster, and one of the most powerful water technology hubs in the world, the organization convenes global water leaders and supports more than 190 members from small and mid-sized businesses and large global corporations to engineers, entrepreneurs, utilities, government agencies, education programs and non-profits, with valuable services, programming and networking opportunities. Established as a 501(c)(3) in 2009, the driving force behind its success is the vibrant spirit of collaboration between public, private and academic sectors with a strong, shared commitment to finding innovative solutions to critical global water challenges. For more information, visit www.thewatercouncil.com.