



**FOR IMMEDIATE RELEASE**

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**Natural Resource Development Association Highlights Job Creation with Substantial Digital Ad Program Buy**

[Madison, Wis.] – Today, the Natural Resource Development Association released a new digital ad emphasizing the economic impact AB 499 / SB 395 would have in northern Wisconsin and across the state if our state legislators support this legislation. The ads will run in advance of the Assembly Labor Committee’s Executive Session on AB 499 – The Mining for America Act.

“The people of Wisconsin know that AB 499 – the Mining for America Act – is an environmentally sound and economically advantageous bill that will put hundreds of people to work and will help create a new generation of family-supporting jobs,” said Nathan Conrad, Executive Director of the Natural Resource Development Association. “We wanted to highlight just how important job creation is to each member of the committee and their constituents, and that is what these ads will do.”

The Assembly Labor Committee will hold an Executive Session on Tuesday, October 31 at 10:30 AM in room 417 North (GAR Hall) to vote on this landmark legislation.

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