

Press Release

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FOR IMMEDIATE RELEASE

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WISCONSIN ARTS BOARD UNVEILS FIRST DRAFT OF AGENCY STRATEGIC PLAN

Reviews input from Statewide Town Meetings

MADISON, WI – The Wisconsin Arts Board (WAB) returns to Madison to lead the third of its 2018 Town Meetings on Tuesday, February 20 from 11:30 am – 1:00 pm at the Madison Central Library, 201 W. Mifflin St.

Co-hosted by the Madison Arts Commission and Dane Arts, this meeting – Part Two of the Town Meeting that began last October in Madison – is an opportunity for the Madison region to provide further input into the plan, critique the draft, suggest changes, and reinforce areas of importance.

The Arts Board holds these open forums as part of the process to develop the WAB’s three-year strategic plan for Fiscal Year 2019-2021. With Arts Board Executive Director George Tzougras, Assistant Director Karen Goeschko facilitates the discussion which encourages local participants to voice their opinions about the draft agency plan, ask questions about the work of the Arts Board, hear about state and national trends in the arts, seek answers to the challenges they face, and brag about what is going on in their community and region.

“We spent last fall visiting communities around the state to determine what opportunities and challenges are foremost in the minds of artists and arts groups, cultural and community leaders and anyone who connects to Wisconsin’s arts sector,” notes WAB Assistant Director Goeschko. “That information really informed the first draft of our agency’s next strategic plan. This winter and spring we’re sharing that draft with WI communities to make sure that we haven’t missed anything, and to discover what parts of it resonate most with our constituents.”

Registration is required for this free event and is accomplished by emailing artsboard@wisconsin.gov. Snacks and beverages will be provided, but participants are encouraged to bring their own lunch.

The Wisconsin Arts Board is the state agency which nurtures creativity, cultivates expression, promotes the arts, supports the arts in education, stimulates community and economic development and serves as a resource for people of every culture and heritage. For more information on the Wisconsin Arts Board, please visit artsboard.wisconsin.gov

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