Schroeder Campaign: Eliminate Secretary of State Position
We urge Wisconsinites to Join our Campaign: “Create Efficiency in Wisconsin”

Jay Schroeder pledged to be a candidate to bring back efficiency to the Secretary of State position and to Wisconsin. Jay believes that a strong grassroots campaign for Secretary of State starts today. We will be able to involve voters and show the ineffectiveness that the position of Secretary of State has had for too long in Wisconsin.

The announcement for Jay’s candidacy came via his private Facebook page, where he made family members and supporters aware that the ineffectiveness of the Secretary of State position STOPS come November, 2018. The post included an invite to Doug La Follette’s retirement party coming on the day of the general election in November 2018.

In the post, Jay explains that for too long the position of Secretary of State has been ran inefficiently and because of this he pledges to get elected and then abolish the position from Wisconsin entirely. Jay’s reasoning for abolishing the position is because of years of budget cuts to the Secretary of State position, misuse of money and state property by Doug La Follette, and an overwhelming gutting of the position in general.

Jay is committed to running for the people of Wisconsin and by earning every vote through connection with Wisconsinites at any time. Jay is and will be traveling the state explaining the ineffectiveness of the office and the need to downsize government when possible.

His political interests date back to 1970 when his grandmother and him would go to different political events together. After receiving an Associate Degree of Applied Science Real Estate from Fox Valley Technical College, he then advanced to a Business Administration Degree at UW Stout. Jay continues to be a licensed mortgage loan officer and owns a small business regarding Real Estate and Stock Market Investing.

Jay Schroeder is not anchored in Madison like Lafollette, but he embodies the reality that surrounds Madison. He is from a small town in Wisconsin but promises to the people of Wisconsin that he will help take back Madison and the state, for them. Jay is excited to meet with each and every voter and answer any questions they may have.

“La Follette wants to have a 50 year reign in office and I want the voters to eliminate this do-nothing, outdated office. The election is as clear a choice as that,” Schroeder says.

Please contact
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