



University Relations

1700 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706

wisconsin.edu • facebook.com/uwsystem • twitter.com/uwsystem

Media Contact universityrelations@uwsa.edu or 608-263-1700

FOR IMMEDIATE RELEASE

June 21, 2018

CONTACT: Heather LaRoi, Interim Director of Communications

universityrelations@uwsa.edu or 608-263-1700

UW System President Cross Statement on Announcement of Northwestern Mutual Data Science Institute

“Data analytics is a rapidly emerging field that brings opportunities to drive economic growth and address societal challenges. This initiative recognizes the tremendous educational and research assets of UW-Milwaukee, and the pivotal role they and their collaborating institutions play in positioning the Milwaukee region as a world-class center for data science expertise, talent development, and industry growth.”

- END -