

For Immediate Release
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Governor Declares July 9–14 Wisconsin Private College Week

MADISON, Wis. – July 9, 2018 – Governor Scott Walker has issued a proclamation declaring July 9–14, 2018 Wisconsin Private College Week. This is the 22nd annual event.

During Wisconsin Private College Week, prospective students and their families are invited to visit Wisconsin’s private, nonprofit colleges across the state. Visitors will have the opportunity to tour campuses, attend information sessions, discuss financial aid opportunities, meet with admissions counselors, and connect with current students. The statewide event is organized by the Wisconsin Association of Independent Colleges and Universities (WAICU).

“The college search process can sometimes feel daunting to students and their families,” said WAICU President Rolf Wegenke. “This joint open house event takes a lot of stress out of the equation by enabling families to visit and compare colleges on a fun-filled road trip during the summer.” He emphasized to students that “there is no ‘best college,’ but there is a college that is best for you” – the best college choice will vary from student to student, and it is all about finding the right fit.

Wisconsin’s private, nonprofit colleges and universities offer educational advantages including a 64% higher chance of graduating in four years than at public institutions in the state, an average class size of just 16 students, and many scholarship and financial aid opportunities.

To learn more about Wisconsin Private College Week or to arrange a campus visit, go to:
<http://www.wisconsinprivatecolleges.org/visit>.

WAICU members include:

Alverno College, Bellin College, Beloit College, Cardinal Stritch University, Carroll University, Carthage College, Columbia College of Nursing, Concordia University Wisconsin, Edgewood College, Lakeland University, Lawrence University, Marian University, Marquette University, Medical College of Wisconsin, Milwaukee Institute of Art & Design, Milwaukee School of Engineering, Mount Mary University, Nashotah House, Northland College, Ripon College, St. Norbert College, Silver Lake College, Viterbo University, and Wisconsin Lutheran College.

About WAICU:

The Wisconsin Association of Independent Colleges and Universities (WAICU) is the official organization of Wisconsin’s 24 private, nonprofit colleges and universities and their nearly 55,000 students. WAICU is dedicated to expanding educational opportunity for students and is nationally recognized for its innovative programming to control college costs and for its partnerships with employers to provide skilled graduates.

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